The Clipper's Package

The opening chapter, free. The full guide is $34.

Chapter One: The Arithmetic of the Meter

The meter does not care about your hustle. It does not care that you stayed up until 3 AM hunting the perfect hook in a three-hour podcast. It does not care that your client loved the clip and the views are climbing. The meter only counts minutes.

Opus Clip charges twenty-nine dollars a month for three hundred credits. One credit equals one minute of source video uploaded. A sixty-minute recording costs sixty credits whether it yields five clips or twenty. When the algorithm misses the mark and you re-run the cut, the meter spins again — same minutes, second charge. This is the arithmetic you live inside. Every decision you make either pays the meter or pays you. There is no third column.

Week One: The Three-Hundred-Minute Ceiling

Monday. You sit down with a fresh billing cycle. Three hundred credits. Five hours of source material. That is the entire month's allowance if you never re-cut a single minute.

You pull a two-hour keynote from a tech founder. One hundred twenty credits gone. The AI spits out eighteen clips. You review them. Six are usable. Twelve are garbage — wrong aspect ratio, cut mid-sentence, the hook buried at second forty. You re-run the six bad ones. Another seventy-two credits. One hundred ninety-two credits spent. One hundred eight left for the rest of the month.

Tuesday. A podcast episode, ninety minutes. Ninety credits. You are at two hundred eighty-two. Eighteen credits left. That is eighteen minutes of source video. One short interview. One tutorial. You have not even touched the client's backlog of Q&A sessions, the panel discussions, the workshop recordings they paid you to clip.

Wednesday. The client sends a forty-minute fireside chat. You hesitate. Eighteen credits left. That is half of it. You upload anyway. The AI gives you nine clips. Three are usable. Six are noise—background laughter, dead air, the host's filler words. You re-run the six. Another twenty-four credits. You are at four credits remaining. Four minutes.

Now you have produced twenty-seven clips this week: six from Monday, nine from Tuesday, twelve from Wednesday. But only twelve of those twenty-seven are actually good enough to post. The other fifteen were re-runs, and the re-runs cost you credits without adding to your output. So your real yield is twelve clips for three hundred and six credits.

The clips go live. The client's audience is warm. The first six clips average fifty thousand views each at a two-dollar rate. That is six times fifty, that is three hundred thousand views. Three hundred thousand divided by one thousand is three hundred. Three hundred times two dollars is six hundred. Your total is twelve clips at six hundred dollars, or twelve thousand dollars. But you still have to pay Opus Clip twenty-nine dollars for the month. That leaves you eleven thousand nine hundred and seventy-one dollars. You can afford to upload another hour and twenty minutes of source material, but that will cost you one hundred and twenty credits. You can afford to re-run the clips one more time, but that will cost you another ninety-six credits. You are at two hundred and forty credits. You can upload another hour and twenty minutes of source material and re-run the clips one more time, but that will cost you two hundred and forty credits and you will be out of credits for the rest of the month. You will have to pay Opus Clip twenty-nine dollars again next month, but you will also have to pay for the re-runs. Your profit will be eaten by the meter.

The rest of it

This is one chapter. The full **The Clipper's Package** is $34 and carries every chapter, every worksheet and every checklist named in it.

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